

Shared Family Kit

Own The Box Marketing . Rhody Websites . Rhody Reviews

COLORS



Anchor Blue
#1A73E8

Primary. Buttons, links, accents.



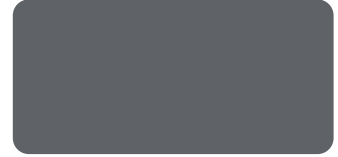
Blue Deep
#1967D2

Hover and pressed states.



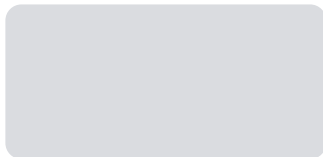
Ink
#202124

Headlines and body text.



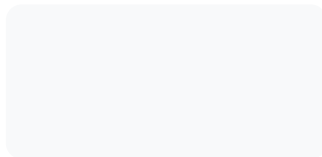
Ink Soft
#5F6368

Secondary and muted copy.



Line
#DADCE0

Borders and dividers.



Soft
#F8F9FA

Section backgrounds.



Near-Black
#07080B

Footer and dark cards.



Gold
#F5BC2C

Inside the wordmark and marks only.

TYPE

HEADINGS - DM SANS

DM Sans AaBbCc 0123456789

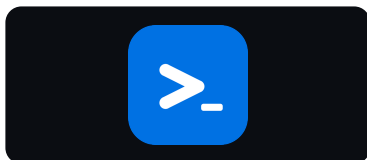
Weights 500 / 600 / 700. The voice of every title and button.

BODY - INTER

Inter AaBbCc 0123456789

Weights 400 / 500 / 600 / 700. Clean, high-legibility body copy.

LOGO



Rhody Websites

OTBM corner-bracket wordmark is a placeholder pending Steve's real mark (see the live brand-kit page). Rhody Reviews mark is an SVG on the site. Gold lives only inside the mark.

HOW TO USE

- Anchor Blue #1A73E8 is the one accent. Use it for every button, link, and highlight.
- DM Sans for anything that shouts. Inter for everything you read.
- Gold #F5BC2C never touches text or backgrounds. It lives inside the mark only.
- All three brands share this look. Keep them consistent.